

# Broadland's Environmental Initiatives

For Aylsham Climate Action

Kirsty Burns – February 2022

Two Councils  
One Team



## Overview

**Our environmental strategy and action plan covers a wide range of environmental concerns.**

Tonight I will focus on:

- Carbon emissions from council activities
- Tree planting
- Recycling
- Single use plastics
- Domestic energy efficiency

## **Carbon emissions**

Broadland has a target of being net zero from our own activities well ahead of 2050

We have recently used a consultancy to complete a baseline carbon footprint report for 2018/19

Subsequent reports will be produced in house and will be on our website each year

Our next step is to commission a decarbonisation plan which will consider the actions and upgrades needed to reduce emissions

For Aylsham Town Council:

Good online tools available- e.g. LGA greenhouse gas accounting tool  
Need to determine what to include in the footprint, collect the data, use an online tool or Government carbon conversion factors.

## **Tree planting**

Broadland has a target of planting a tree for every resident (approx. 130k)

So far we are exploring grant offers, partnership working, and considering mapping to find the areas to target planting

We are also considering how we can work with landowners as we're aware that amount of public land is a limiting factor

For Aylsham:

Apply for Broadland's community tree planting grant

- £500 available for town council and/or other community groups/charities
- Favour projects that plant whips/saplings not small numbers of larger trees
- Scheme open until funding spent, monthly grant assessments

## Waste and recycling



<https://www.norfolkrecycles.com/>

# Recycling

There are lots of opportunities to reuse/recycle items before them ending up in the rubbish (bulky waste service, charity shops, TerraCycle, recycling at supermarkets, taking your small electricals back to shops that sell them, etc)

We can't recycle everything that is put in the grey dry recycling bin. When the wrong things end up in the wrong bins we call it contamination.

Everything going into the recycling bin needs to be loose, clean and dry.

Main contaminants we see in the grey bins: soft plastics (plastic bags, crisp packets, bread bags, sweet wrappers, any plastic film), dirty containers, electricals, tissues, clothing/textiles, wood, nappies, food, glassware (glass jars can be recycled but not drinking glasses), batteries, metal

We also see contamination in brown bins, mainly plastics (bags, bin liners, plant pots), metal, glass, rubble etc.

## Single use plastic free

We're also working on making Broadland Council single use plastic free considering our buildings and events

This is something that Aylsham could consider too

Helpful information at: <https://www.norfolkrecycles.com/communityaction/reduce-single-use-for-communities/>

An example of a popular scheme to promote is the Refill scheme

Start a refill scheme in your community to promote places for people to refill their water bottle, re-usable coffee cup or takeaway food container in your area. Encourage people locally to use the refill app, and get new business and venues to sign up to the scheme.



## **Domestic Energy Efficiency and Renewables**

Solar Together – collective buying for solar PV panels, battery storage and home EV chargers. Offers great discounts for residents. September 2021 scheme had the highest ever uptake.

Next Scheme will open in September 2022

Localised promotion of this scheme would be helpful

Green Homes Grants – grants available for insulation measures (loft, cavity wall and solid wall) and for installing Air Source Heat Pumps

Available to households with gross income less than £30k per year and EPC rating E, F or G

Fabric first approach adopted so that houses are fully insulated before heat pumps are installed.